

# Ron Wilson

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## Profile

As a professional, I've been delivering software and managing projects and teams for over twenty years. I wrote my first commercial software at age sixteen on an Apple 2e. I believe that well managed software engineering organizations can deliver quality engineering products reliably. I have a strong track record of doing just that, and I'm looking for a great opportunity to elevate another organization to the next level.

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<b>Key Qualities</b>	<b>Proven Leader</b> The ability to influence others is the primary skill of a leader. I've always been a leader among my peers; work the hardest, set a good example, and people will follow.	<b>Focused on Results</b> I make and keep commitments; this is the most difficult goal and most desirable quality for any software organization. Hitting targets opens all other doors.	<b>Strategic Thinker</b> Success is not just about completing the task in front of me; it's also about understanding the business as a whole and its ecosystem. I cultivate an open dialog with others because good ideas don't discriminate.
<b>Domain Knowledge</b>	B2C, B2B, E-Commerce UX/UI, SEO, SEM, Omni Channel Hiring, Outsourcing Scrum, Kanban, Agile Process Improvement	Scalability, Stability, Monitoring Continuous Integration/Delivery DevOps, Infrastructure Windows, Linux, AWS, Open Source Containers, Kubernetes	Node.js, Javascript, Express, Lodash Microservices, Multi-tier Architecture SQL, MongoDB, Elastic Search Memcache, Redis, Kafka C, C++, C#, .NET

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## Experience

Under Armour, Baltimore, Maryland Jan 2017 - present

*Senior Manager, Software Engineering, E-Commerce*

With the continuing growth of the E-Commerce business and the rapid development of our platform, it became clear that many of our internal tools were suffering from delayed maintenance in favor of glittering revenue generating features. The business needed a team dedicated to operational efficiency across internal teams. In this vein, I was tapped to build another team: Continuous Engineering. This team owns all of the internal product and content management tools as well as customer service tooling.

- Delivered 100% platform uptime for 2017 holiday season.
- Recruited seven new engineers in Q1 and Q2 of 2017.
- Led two engineering teams working on internal tools, and one team focused on operational escalations.
- Delivered a new tooling platform to host features ported from deprecated and obsolete applications.
- Worked cross functionally with Inventory, Marketing, Merchandizing, Creative, Copy, Customer Service, Warehouse Management, Tax, and SAP teams to identify tooling needs for 2017 and 2018.
- Built a backlog of features and applications to deliver and prioritized these in the backlogs of the Continuous Engineering teams.
- Continued to support the operational needs and production escalations of the E-Commerce business.
- Managed morale and retained top talent.

Under Armour, Baltimore, Maryland

Jan 2016 - Dec 2016

*Manager, Engineering Operations, E-Commerce*

The engineering group at Under Armour E-Commerce grew rapidly and much of the new staff were on a steep learning curve. The days of running everything with a crew of 5-8 engineers were over and the business needed a real Engineering Operations Team. Based on the breadth of historical knowledge that I had of our platform and record of past success, I was tapped to build this team.

- Delivered 100% platform uptime for 2016 holiday season.
- Recruited four new operations engineers in Q1 of 2016.
- Managed the QA team (FTE + consultants) who were without a manager; successfully handed off to a new manager in 2017.
- Supported regular deployments of the legacy platform on a weekly cadence in 2016.
- Supported delivery of next-gen platform micro-services and APIs on an hourly cadence; 5-20 artifacts delivered to our cloud per day; partnered with the infrastructure team to launch Spinnaker for continuous delivery in Q2 of 2017.
- Oversaw the phased shifting of production traffic from the legacy to the next-gen micro-services platform in 2016.
- Provided operational support to internal business partners; this included Inventory, Marketing, Merchandizing, Creative, Copy, Customer Service, Warehouse Management, Tax, and SAP teams.
- Developed and executed plans for first class operational tooling to empower and energize internal partners; this included self-service portals, problem escalation automation, and other custom tooling.
- Increased focus on internal customers, provided clear escalation protocols, and improved response SLAs.
- Managed morale and retained top talent.
- Positioned top talent for promotions and recognition; successfully elevated one engineer from my new team into a leadership role in another team.

Dundalk Presbyterian Church, Dundalk, Maryland

Nov 2016 - present

*Assistant Pastor*

When my Pastor asked me to join the staff as Assistant Pastor, I jumped at the opportunity. I care deeply about people and I'm happy to continue my contribution in this official capacity without salary. My responsibilities include:

- weekly Bible teaching on Sundays
- managing the audio/visual team
- hosting a weekly small group in my home
- regular preaching on Sundays at least 8 times a year
- managing the Diaconate including all of it's committees and teams
- hospital visitation
- oversight of the children's ministry, and
- counseling as needed.

This is a very fulfilling role for me and consumes the bulk of my free time outside of full time employment and family.

Under Armour, Baltimore, Maryland

Jan 2015 - Dec 2015

*Manager, Software Development, E-Commerce*

I was able to elevate myself to manager based on my success in 2014. By this time Under Armour had acquired new mobile app properties and needed to have a true public API for these new partners to consume. This next-gen platform would have a four tier micro-service back-end behind the legacy frontend. Our goal was to deprecate the rest of the legacy back-end.

- Delivered 100% uptime for 2015 holiday season.
- Managed multiple full time and consultant engineering teams; during the next-gen development we were managing >70 consultants; I managed as many as three development teams of 6-8 engineers and team leads.
- Empowered engineers to design micro-services for the next-gen platform; provided constructive feedback and historical product perspective in design meetings.
- Worked with business partners to negotiate the minimum viable product given a tight schedule.

- Recruited and cultivated consultant talent both local and remote, from multiple agencies.
- Managed employee and consultant morale through several high pressure pushes.
- Tracked time, performance, and quality to ensure success and protect CAPEX spending.
- Created realistic progress reports and schedule estimates for stakeholders.

## Under Armour, Baltimore, Maryland

Jan 2014 - Dec 2014

### *Lead Software Engineer, E-Commerce*

I was responsible for technical leadership and production maintenance of Under Armour's monolithic e-commerce platform. During this time, most of the engineering group was dedicated to a major next-gen front-end upgrade.

- Protected platform production up-time.
- Worked with business partners to deliver high priority feature changes.
- Continued improving the platform with key bug fixes.
- Supported internal business partners with ad-hoc engineering assistance.
- Provided continuity features for hybrid operations with the next-gen front-end.
- Provided support to engineering consultants who needed platform knowledge.
- Supported the safe transition to the new front-end.
- Prepared contingency plans to support peak holiday traffic on the old front-end in case the next-gen project missed on schedule.
- Accomplished all of this with a skeleton crew of three engineers including myself.

I was very successful at this role. My team oversaw the deprecation of the old front-end. The resulting platform is a hybrid - a new node.js front-end with a monolithic back-end wrapped in a REST API. My knowledge of our systems would continue to be critical to the business for years to come.

## Under Armour, Baltimore, Maryland

Sep 2011 - Dec 2013

### *Senior Software Engineer, E-Commerce*

At Under Armour, I had to learn an entirely new technology stack, so I started out again as an individual contributor. This was a big risk and a huge opportunity for me to shift my career to web stack development. I loved the challenge and quickly picked up the skills I needed.

I was recruited at Under Armour by a couple of friends who worked in the fledgling e-commerce group.

## Harris Corporation, Lynchburg, Virginia

Jul 2009 - Sep 2011

### *Engineering Project Lead*

All told, I worked for Harris / Tyco / MaCom, for nearly five years. It was here that I got my first leadership opportunity. After about a year as an individual contributor, I secured a promotion to Engineering Project Lead; this role was effectively a combined team lead and individual contributor in which I led a team of 3 full time software developers and up to 2 consultants. Most of my software contributions were in C++ and C#.

I was responsible for the engineering backlog and feature direction of two products: Network Sentry and TextLink. In addition, I owned the hardware design for the Network Sentry product; this was a 1U rack mounted, fanless, embedded data acquisition device for monitoring equipment health at radio towers. During my tenure, I oversaw two hardware revisions and multiple feature projects of the Network Sentry, as well as a full redesign and rewrite of the TextLink product.

During this part of my career, I was empowered to hire teammates and consultants. I hired two software developers directly as well as the consultants for the TextLink project. It was here that I first encountered the typical management problems related to consultants, as well as a healthy dose of diversity challenges with my full time staff.

Projects at Harris were enormously complex and I brought strong organizational and cross-team coordination skills to the table. As with all of my previous software development experience, the work at Harris was safety-related. Our radios were being used by law enforcement and first-responders, so quality was critical because lives were literally in the balance. At Harris, we had a very large quality organization, and projects came under an enormous amount of scrutiny by independent analysts and testers. Not only that, but large government contracts required us to deliver features that crossed dozens of supporting products from radios, to tower infrastructure, to configuration management tools, and dispatch operational tools.

## Tyco Electronics, Lynchburg, Virginia

Feb 2007 - Jun 2009

### *Engineering Project Lead*

At Tyco Electronics, I worked in the Wireless Radio Systems division, formerly known as MaCom, which had been recently acquired by Tyco. Later, this group was acquired by Harris Corporation. I started out as a software developer and individual contributor on the Maestro 911 console application. I was later promoted to team lead for two other products and I owned the engineering design for a custom piece of radio tower equipment. Please see my work experience with Harris Corporation for more detail.

MPR Associates, Alexandria, Virginia and Albany, New York

Oct 2004 - Feb 2007

*Senior Engineer*

At MPR, I was primarily an individual contributor on a variety of engineering projects for both public and private clients, including the US Navy, the nuclear power industry, and biomedical device manufacturers. MPR had precious few skilled software developers, so most of my energy was directed toward applications and embedded systems. During this period of my career, I mostly worked with C++ and National Instruments LabVIEW. I introduced the company to source control and the agile manifesto.

I had the pleasure of working on weapons damage modeling software for the Navy that had previously been authored by Richard Hipp wherein he had implemented his first version of the now ubiquitous SQLite embedded database engine.

I was the lead engineer for all data acquisition projects and was responsible for scoping out the equipment and manhour needs. The largest project of this type was for the US Navy wherein we provided temperature, pressure, and air sampling for testing shipboard fires on the USS Shadwell, in Mobile Alabama. The results of our work led to the selection of a non-CFC extinguishing agent to replace Halon to be used in all new ship construction.

Westminster Presbyterian Church, Laurel, Mississippi

May 2003 - Oct 2005

*Pastoral Intern*

MS Department of Environmental Quality, Jackson, Mississippi

1999 - 2003

*Environmental Engineer*

I worked at MDEQ half-time while completing my theological education at Reformed Theological Seminary. During this time, we had our first two daughters. I was responsible for field surveys within the state that were of environmental interest. This included wetlands, waterways, and beaches. In addition, I created a database of place name to map quadrants so that survey teams could easily choose which topographical map to bring on the job. I leveraged my skills as a software developer to improve the management of battery powered data collection systems that were remotely deployed in the field and streamline the generation of analytical reports for the department.

MPR Associates, Alexandria, Virginia

May 1995 - Jun 1999

*Senior Engineer*

I got my start at MPR while working as a student through the COOP program at Virginia Tech. My manager recognized my abilities as an engineer and software developer and included me on projects well beyond the usual scope of an intern. It was natural for me to continue working for MPR after graduation and my contributions were always well received. After five years with MPR, I took my leave to pursue a theological education - something I had wanted to do since 1992. I left on good terms and returned to their employ later. Please see my other work experience with MPR for more detail.

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## Education

Reformed Theological Seminary

2003

*MDiv Missions, ThM Old Testament (unfinished)*

Virginia Tech

1995

*B.S. Civil Engineering, B.A. Spanish*